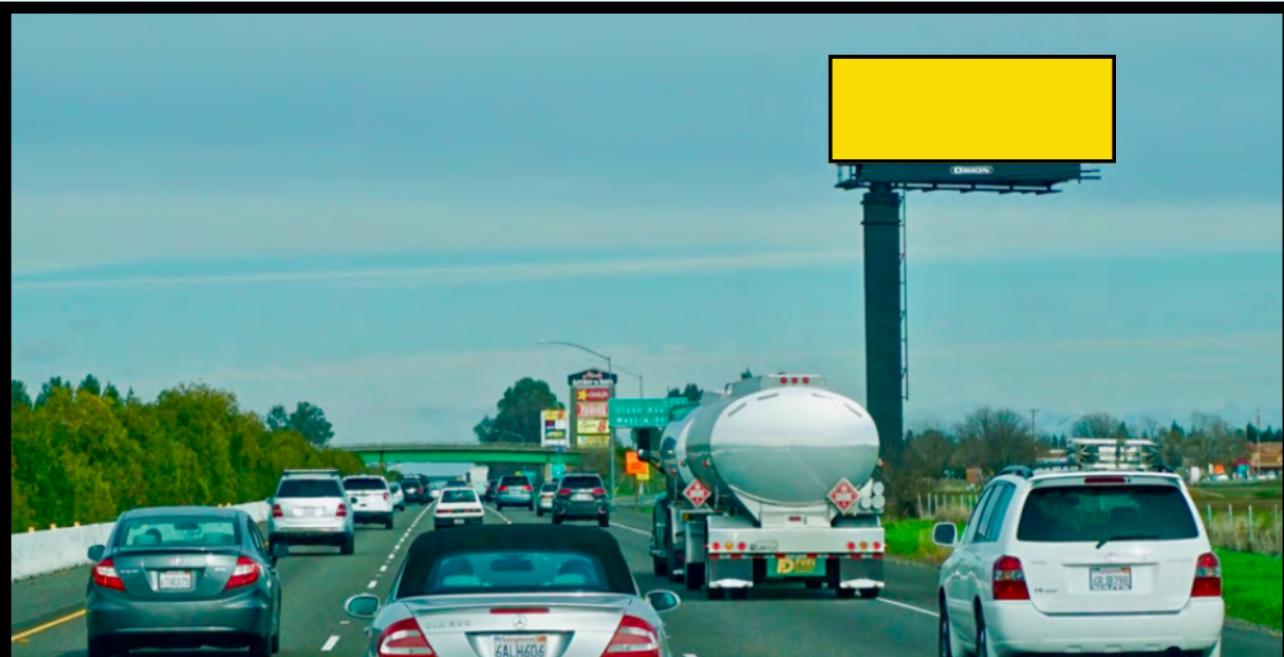


I-80 • Dixon, CA

Sacramento
Market DMA



This New West Facing Bulletin on I-80 reads to motorist headed to Sacramento, Davis, Lake Tahoe, and Reno from the San Francisco Bay Area and Silicon Valley. This stand alone bulletin has a super long unobstructed approach with no other units within 2 miles in either direction. The unit is illuminated with excellent visibility at night with a high EOI delivering over 2 million impressions per 4 weeks.

Orion Unit Number: 2002W

I-80 E/O West Dixon A St.
South Line - West Face
18' x 48' - Illuminated
Geopath EOI Per 7 Days: **556,952**
GPS: 38.442277, -121.862643



P.O. Box 6341 • Folsom, CA • 95763-6341 • 1-800-272-3885