

I-80 • Dixon, CA

**Sacramento
Market DMA**



This New West Facing Bulletin on I-80 reads to motorist headed to Sacramento, Davis, Lake Tahoe, and Reno from the San Francisco Bay Area and Silicon Valley. This stand alone bulletin has a super long unobstructed approach with no other units within 2 miles in either direction. The unit is illuminated with excellent visibility at night with a high EOI delivering over 2 million impressions per 4 weeks.

Orion Unit Number: 2002W

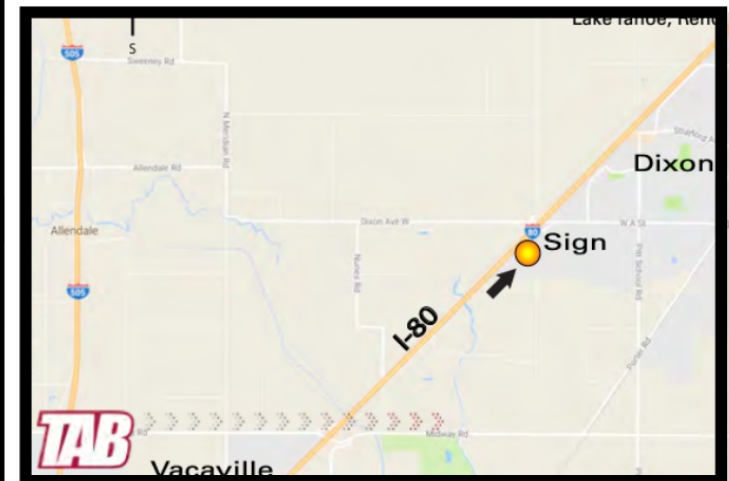
I-80 E/O West Dixon A St.

South Line - West Face

18' x 48' - Illuminated

Geopath EOI Per 7 Days: **556,952**

GPS: 38.442277, -121.862643



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