

Billboard Production Specs

Orion Outdoor recommends standard black back billboard vinyl 7oz to 12oz.
(please print any extensions out of same material as billboard vinyl)

Art / Production Questions and Info Please Contact: charles@orionoutdoor.com

Finished Size with Pole Pockets

Bleed Area

Copy Area / Sign Size

Copy Area: Viewable area of finished billboard

Bleed Area: The part of the vinyl that wraps around the frame

Finished Size / Pockets: Size of overall vinyl with folded pockets

Orion Outdoor Sign Sizes Listed Below

Sign Size (SS) / Bleed Size (BS) / Pole Pocket Size (PS) / and Finished Sizes (FS)

12' x 24' (SS) - 3in. (BS) , 3in. (PS), 13' x 25' (FS)

12' x 40' (SS) - 3in. (BS) , 3in. (PS), 13' x 41' (FS)

14' x 40' (SS) - 3in. (BS) , 3in. (PS), 15' x 41' (FS)

18' x 40' (SS) - 3in. (BS) , 3in. (PS), 19' x 41' (FS)

14' x 48' (SS) - 3in. (BS) , 3in. (PS), 15' x 49' (FS)

18' x 48' (SS) - 3in. (BS) , 3in. (PS), 19' x 49' (FS)

20' x 60' (SS) - 3in. (BS) , 3in. (PS), 21' x 61' (FS)

Ship Vinyls and Materials to:



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